



# MASTERY PROGRAM®

## We will show you:

- Critical industry trends that you must leverage for success
- Essential strategies to become a top quartile performing advisor
- Key proven business development tactics
- And much more!

## During this highly interactive program, you will learn how to:

- Take advantage of the six trends affecting our industry today
- Apply key strategies that will take your business to an elite level
- Implement four business development tactics proven to grow your business dramatically
- Replicate your top clients with targeted marketing and best practice tactics
- Use referrals as an integral business building strategy

Most important of all, you will identify clear, attainable business goals, and design your own Business Action Plan for successfully meeting them. This Plan will be your road map for building your business, growing your assets under management, and providing superior service to your clients.

Please note that while the Mastery Program is completely free and includes meals, you will be responsible for your own travel and room expenses. Special room rates are available for Mastery Program attendees.

## SCHEDULE

**Orlando**  
February 4- 6

**Seattle**  
March 25-27

**New England (TBD)**  
May 20-22

**Dallas**  
June 17-19

**Chicago**  
September 9-11

**San Francisco**  
October 7-9

**Los Angeles**  
November 11-13

## REGISTER TODAY!

Participation in the Mastery Program® is limited and by invitation only. Please reserve your space by calling:

Julie Agius  
(800) 664-5345, ext. 8193202

*Dates and locations subject to change.*

Genworth Financial  
Wealth Management, Inc.

Western U.S.  
Consulting Office  
16501 Ventura Blvd.,  
Suite 201  
Encino, CA 91436

Eastern U.S.  
Consulting Office  
200 West Madison Street,  
Suite 2860  
Chicago, IL 60606

Corporate Office  
2300 Contra Costa Blvd.,  
Suite 600  
Pleasant Hill, CA 94523

800 664.5345  
GenworthWealth.com

*Genworth Financial Wealth Management, Inc., an investment adviser registered with the Securities and Exchange Commission, is a wholly owned subsidiary of Genworth Financial, Inc.*

©2008 Genworth Financial  
Wealth Management, Inc.  
All rights reserved.

*Genworth, Genworth Financial and the Genworth logo are service marks of Genworth Financial, Inc.*