



NEWS RELEASE

6620 West Broad Street
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Genworth Financial Wealth Management Names New Chief Marketing Officer, Chief Information Officer

Appointments Pave Way for Continued Innovation

Richmond, VA (February 25, 2009) — Genworth Financial Wealth Management (GFWM), a division of Genworth Financial, Inc. (NYSE: GNW), today announced the appointment of two senior managers to newly-created positions in its growing wealth management business. Mark Schoenbeck, previously Senior Vice President of Professional Development, has been named Chief Marketing Officer, and John Murray, most recently head of a technology consulting business, was named Chief Information Officer. Both Schoenbeck and Murray report to GFWM co-chairman Gurinder Ahluwalia.

“We are very pleased to have Mark and John assume new leadership roles at Genworth Financial Wealth Management,” said Ahluwalia. “In today’s challenging landscape, we need to be more proactive and responsive than ever in supporting our advisors – in every phase of their business, including investments, technology and practice management. Mark and John have the experience and a history of innovation to help us further fulfill our mission of helping advisors build great businesses.”

Schoenbeck has been with Genworth Financial since April 2007, most recently overseeing the development and delivery of practice management tools, resources and training for Genworth Financial’s various product and distribution channels. In his new role, Schoenbeck will have responsibility for all of the Wealth Management division’s marketing initiatives in addition to his continued oversight of the firm’s practice management group. Schoenbeck, who is a CFP, has extensive experience in financial services and is a frequent commentator and speaker on industry issues, particularly practice management.

Murray most recently headed his own consulting business and has been working with Genworth Financial on various projects for many years. He has more than 20 years of experience in technology and started his career in 1987 working for financial services businesses. Murray will focus his attention in his new job on ensuring that Genworth Financial delivers the best technology driven solutions to advisers and will oversee all software development.

“These new appointments will assist us in achieving a new level of growth and development in our business,” said Ahluwalia, who noted that the integration of Genworth Financial Asset Management and AssetMark Investment Services last year to form Genworth Financial Wealth Management has brought together two complementary platforms. “We are now offering more products and services to a growing advisor base and are positioned to continue introducing innovations to our financial advisor relationships.”

About Genworth Financial Wealth Management, Inc.

Genworth Financial Wealth Management, a Genworth Financial Company, is an investment management and consulting firm dedicated to helping financial advisors build great businesses. Genworth Financial Wealth Management represents the merger of two Genworth subsidiaries, AssetMark Investment Services and Genworth Financial Asset Management, and provides one of the most comprehensive fee-based investment management platforms in the industry, in addition to client relationship management tools and practice management programs. For more information, visit www.genworthwealth.com.

About Genworth Financial

Genworth Financial, Inc. (NYSE:GNW) is a leading Fortune 500 global financial security company. Genworth has more than \$100 billion in assets and employs approximately 6,000 people with a presence in more than 25 countries. Its products and services help meet the investment, protection, retirement and lifestyle needs of more than 15 million customers. Genworth operates through three segments: Retirement and Protection, U.S. Mortgage Insurance and International. Its products and services are offered through financial intermediaries, advisors, independent distributors and sales specialists. Genworth Financial, which traces its roots back to 1871, became a public company in 2004 and is headquartered in Richmond, Virginia. For more information, visit Genworth.com. From time to time Genworth releases important information via postings on its corporate website. Accordingly, investors and other interested parties are encouraged to enroll to receive automatic email alerts and Really Simple Syndication (RSS) feeds regarding new postings. Enrollment information is found under the "Investors" section of Genworth.com.

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