



NEWS RELEASE

6620 West Broad Street
Richmond, VA 23230

Genworth Financial Adds Service Offerings For Independent Financial Advisors

RICHMOND, VA., September 2, 2008 Genworth Financial, Inc. (NYSE: GNW) announced today that it has expanded its service offerings in its wealth management business through Quantuvis Consulting, a provider of practice management and business development offerings to independent financial advisors.

“Genworth is adding key services, tools and experience to our already robust menu of practice management offerings and solidifies our leading position with Independent Financial Advisors” said Gurinder Ahluwalia, co-chairman, Genworth Financial Wealth Management.

“Our Mastery and Premier Consultant programs were recently recognized in a FRC industry survey, as the #1 value-added services of investment sponsors in our industry. Quantuvis complements the current best practices, tools and intelligence and solidifies our position providing support and leadership to independent advisors struggling with the everyday challenges of building great businesses,” said Brian O’Toole, CEO of Genworth Financial Wealth Management.

Quantuvis Consulting is a privately-held firm headquartered in Redlands, California. Their services include private engagement, group and project based consulting programs as well as brand and marketing consultation. Quantuvis’ current clientele includes some of the largest Financial Advisors, Broker/Dealers and clearing firms in the country.

“We believe that every advisor should have access to the best practice strategies, solutions and tools needed to run a great business. This partnership represents a great opportunity for advisors to get the support they need on a scale that can really make a difference to the industry,” said Stephanie Bogan, founder and principal of Quantuvis.

Genworth Financial, Inc. (NYSE:GNW) is a leading public Fortune 500 global financial security company. Genworth has \$114 billion in assets and employs approximately 7,000 people in 25 countries. Its products and services help meet the investment, protection, retirement and lifestyle needs of over 15 million customers. Genworth operates through three segments: Retirement and Protection, International and U.S. Mortgage Insurance. Its products and services are offered through financial intermediaries, advisors, independent distributors and sales specialists. Genworth Financial, which traces its roots back to 1871, became a public company in 2004 and is headquartered in Richmond, Virginia. For more information, visit genworth.com.

This press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by words such as “expects,” “anticipates,” “intends,” “plans,” “believes,” “seeks,” “estimates,” “will,” or words of similar meaning and include but are not limited to, statements regarding the outlook for the company’s future business and financial performance. Forward-looking statements are based on management’s current expectations and assumptions, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes may differ materially due to global political, economic, business, competitive, market, regulatory and other factors. The company undertakes no obligation to publicly update any forward-looking statements, whether as a result of new information, future developments or otherwise.

Contact Information:

Media: Kirby Kriz
804.662.2579
Kirby.Kriz@genworth.com

Danielle Rumore, Peppercom
212.931.6157
drumore@peppercom.com